

# 社會經濟中的青少年

## Youth in Social Economy

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# 青少年參與社會經濟

## Youth participation in Social Economy

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- 直至2013年,共有457個社企單位#

As at the end of 2013, there are 457 social enterprise units #

- 你能講出那些有青少年參與的單位嗎?

Can you name some of those SE initiatives with youth participation?

- Greenbaby, Butterfly Café, Biciline, Project Dance Studio.....



# 青少年參與社會經濟

## Youth participation in Social Economy

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- 社企性質 Nature of the Social Enterprises
  - 職業培訓 vocational training
  - 個人成長培訓 Self-development training
- 青少年參與身份 Participation and the role of Young people
  - 顧員 employee
  - 培訓後成為導師 become tutor after training
  - 見習生 internship / apprentice



# 綠色小腳板實例

## Greenbaby as an example

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- 社企性質：嬰兒用品二手回收買賣  
Service nature: 2<sup>nd</sup>-handed baby products trade
- 服務對象：年輕媽媽  
Service targets: Teenage mothers



# 綠色小腳板實例

## Greenbaby as Example

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- 服務理念：

- 以5R作為概念進行、透過回收(Recycle)嬰孩用品，經過翻新(Refurbishment)將可用物資再次重用(Reuse)。與此同時，亦為年青媽媽重建(Rebuild)工作能力及自信心，重燃(Reignite)生活的希望。

Service rationale: “5 Rs” - Recycle of baby products, refurbishment and reuse , at the same time, rebuild the skills and confidence of young mothers to work, in order to give a chance for them to reignite life

- 成效 Outcome：

- 回收物件達5700件 及 成功售達5200多件  
5,700 products collected and 5,200 resold
- 成功協助15位年輕媽媽重投社會  
Helping 15 teenage mothers back to employment



# 韓國交流之我見

## Insights from the study tour in Seoul

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- 另一個感覺的社會經濟 Other feeling about social economy
  - 我要做老闆 VS 我要有工做 I want to own a business VS I want a job
- 鼓勵青年人關心社會，交流點子，創業  
encourage youth to care about the community, exchange views and idea, put ideas into practice
- 充滿希望的韓國社會經濟  
Social economy in Seoul with “HOPE”
- 除了投入一般的工作市場，亦有成為老闆的機會  
alternatives to the mainstream labour market (e.g. opportunities to "own" a business)





# 香港青少年參與社會經濟之展望

## How youth in HK can participate in social economy development?

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- 除了成為顧員，成為被培訓的對象，是否有更多可能性?  
More possibilities other than employees in the mainstream economy/ trainees?
- 如何讓更多青少年了解社會經濟?  
How to promote social economy to more young people?
- 如何讓青少年參與社會經濟?  
How to let more young people to participate?
- 教育青少年有關社會經濟的各種知識?  
Education about Social Economy?
- 為青少年在工作上創造更多空間?  
How to create more opportunities for youth in employment?

