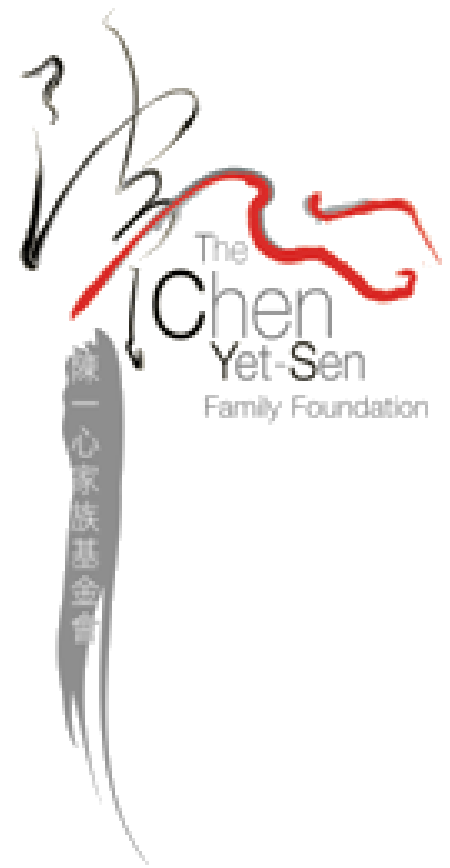


*Build closer families through reading  
and play*

*The Chen Yet-Sen Family Foundation*

*Cynthia D'Anjou Brown, Co-Chair*



- Challenging the traditional view of education



# Core Program Visions

- **Experiential Learning**

All children have opportunities to experience stimulating and challenging learning environments to building grounded life skills, including optimism, resilience, perseverance, self confidence, leadership, and team work

- **Reading**

All children have access to a stimulating and enjoyable reading environment that nurtures their Creativity, Confidence, Curiosity, Compassion and Critical thinking

# About Us

- Founded in 2003 by Mr. Robert Yet-Sen Chen (1929-2003)
- Hybrid organization
  - Grant making
  - Special Projects
- Geographic Focus
  - Mainland China (80%)
  - Hong Kong (10%)
  - Ghana (10%)



# Focus on Play and Reading

智樂 playright



悦读·校园联盟  
Stone Soup Happy Reading Alliance



BRING ME A BOOK™  
HONG KONG  
書伴我行(香港)基金會



豐子愷兒童圖畫書獎  
FENG ZIKAI CHINESE CHILDREN'S  
PICTURE BOOK AWARD



- Advocacy
- Play Resources
- Play Outreach
- Play Environments







## Mission

- Playright seeks to enrich the life of every child through quality play. We make a difference in the lives of children by encouraging them to play. We further seek to demonstrate to parents, teachers, policy makers and the public at large that quality play is vital if the full range of the child's developmental and other needs is to be successfully met.





## ***Play and Recreation:***

- Essential to children's health and wellbeing.
- Promote creativity, imagination, self-confidence
- Promote physical, social, cognitive and emotional strength and skills
- Contribute to all aspects of learning
- Intrinsic value to the child: enjoyment and pleasure

- Playright and CYSFF are building a strong culture of play and reading in Hefei







# Focus on Reading and Play



豐子愷兒童圖書獎

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智樂 playright







2013/06/17 17:03



悦读·校园联盟  
Stone Soup Happy Reading Alliance

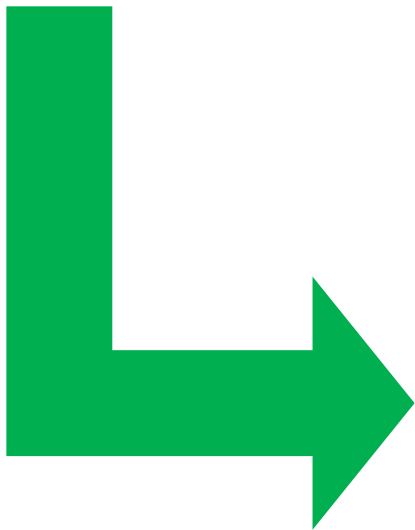
- Reading Alliance set up in 2007 with 7 schools
- Now grown to 20 schools, 6 kindergartens
- Increasingly independent



# Before



# After



# Bring Me A Book Hong Kong



- Founded by the Chen Yet-Sen Family Foundation in 2006
- Promotes family literacy in Hong Kong
  - Install bookcase libraries
  - Install bookbag lending libraries
  - Provide read-aloud training to children and families

## The Mission

*To advocate for family literacy by facilitating access to quality children's books and empowering parents and educators to read aloud with children for future success in school and life.*





232  
Libraries  
Installed



843  
Bring Me A  
Book  
Trainings



12,893  
Parents and  
Teachers  
Trained



80,000  
Children  
Served

*“Being read to is the single most important factor in building the knowledge required for eventual success in reading.”*







*“After joining Bring Me a Book’s training, I realize that reading together is not just about enriching the child’s vocabulary, but equally, if not more important, is that it can really help enhance our relationship with our children through stories, which in turn, strengthens the family bond. So, this cannot and should not be done by other people.”*

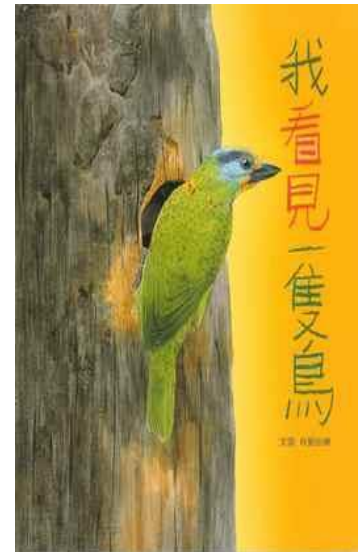
*Yammie Chan, BMAB Community Training Participant*



# 豐子愷兒童圖畫書獎

FENG ZIKAI CHINESE CHILDREN'S  
PICTURE BOOK AWARD

- Founded by the Foundation and Mrs. Daisy Chen in 2008
  - Encourage creation and production of high quality original Chinese children's picture books
  - The 3<sup>rd</sup> Award Ceremony and Conference in Nanjing in Nov 2013





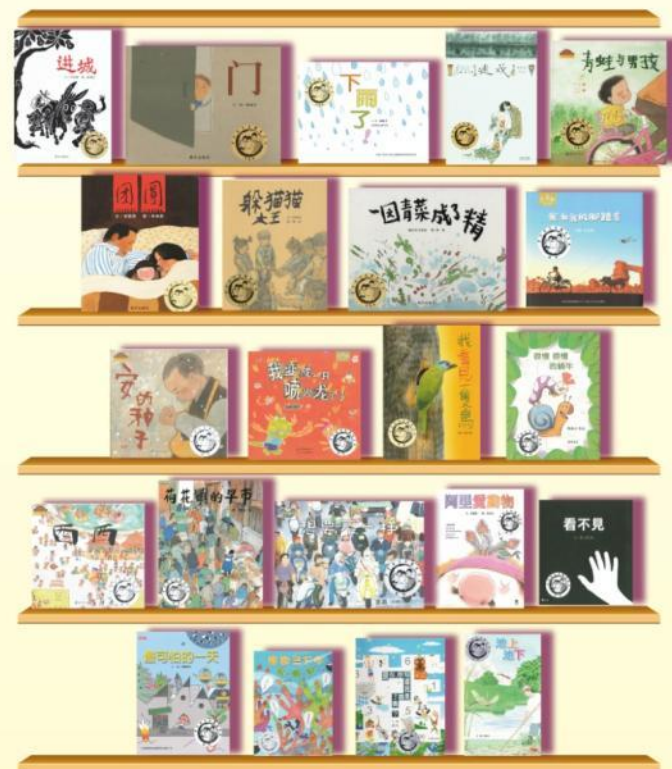


- Won Feng Zikai Award in 2009
  - Notable Books for a Global Society 2012
  - Notable Children's Books (American Library Association)
  - New York Public Library 100 Titles for Reading and Sharing 2011
  - New York Times Book Review 10 Best Illustrated Children's Books 2011



豐子愷兒童圖畫書獎  
FENG ZIKAI CHINESE CHILDREN'S  
PICTURE BOOK AWARD

## 获奖作品



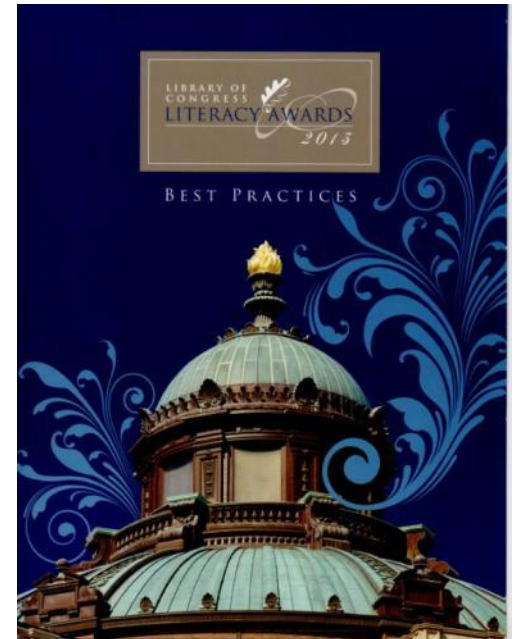
官方网站: [www.fengzikaiaward.org](http://www.fengzikaiaward.org)  
脸书粉丝专页: [www.facebook.com/fzkba](https://www.facebook.com/fzkba)  
新浪微博: [weibo.com/u/1743917963](https://weibo.com/u/1743917963)

支持单位:



# Achievements

- Included in the 2013 Library of Congress Literacy Awards Best Practices in Literacy Promotion
- Kumquat Award: CYSFF Ranked 7<sup>th</sup> out of 98 overseas funders





# Milestones

- 3 international conferences on libraries and reading
- Over 170 Reading and Library Programs



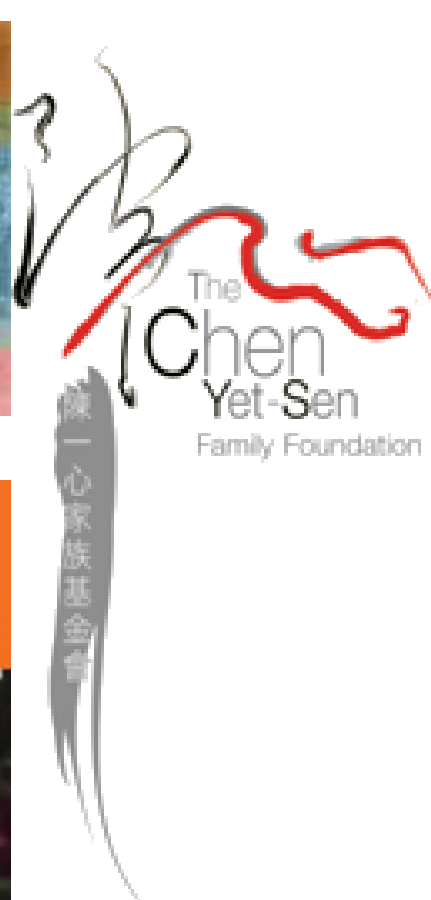
- **Reading**

All children have access to a stimulating and enjoyable reading environment that nurtures their Creativity, Confidence, Curiosity, Compassion and Critical thinking (5C)

- **Experiential Learning**

All children have opportunities to experience stimulating and challenging learning environments to building grounded life skills, including optimism, resilience, perseverance, self confidence, leadership, and team work





[www.cysff.org](http://www.cysff.org)