

## **Abstract**

### **Brain Health Education Which Facilitates Intergeneration Integration and Understanding**

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Dementia has been an emerging epidemic in the world in the recent years and in Hong Kong, 1 in every 10 aged 65 or above, and 1 in 3 aged over 85 have dementia. With the generous donation of donors, the Charles K. Kao Foundation for Alzheimer's Disease launched a school education programme, bringing interactive talks, drama and puppet shows with messages on dementia awareness to the local students starting in September 2013. This also aims to facilitate a better intergeneration integration and understanding between the elderly and young people in Hong Kong. For the 2013-14 school years, the programme plans to visit 130 schools and reach over 26,000 primary and secondary school students.

#### **促進跨代共融—腦伴同行教育計劃分享 高錕慈善基金 主席 高黃美芸女士**

近年，腦退化症已經成為世界各地關注的疾病，在香港平均每 10 名 65 歲以上的長者，就有一人患上此症，而 85 歲以上的，每 3 名有 1 位。高錕慈善基金得到捐助者慷慨的捐助及支持，於 2013 年 9 月開展「腦伴同行教育計劃」，以學校教育活動、互動話劇、木偶劇提升本港學生對腦退化症的認識。本計劃期望促進跨代共融，讓學生能夠多關心家中長者的需要並提供適切的協助。於 2013-14 學年，教育計劃預計走訪 130 多間中、小學，讓 26,000 多位同學認識腦退化症。