

Ms Linda Choy, Vice President of Public Affairs, Hong Kong Disneyland Resort

Linda Choy joined Hong Kong Disneyland Resort (HKDL) in July 2013 as Vice President, Public Affairs, overseeing the Resort's government relations, community relations, media relations and internal communications portfolios. Linda has a unique background combining journalism, government administration and political lobbying/ engagement. In her previous role as Political Assistant to Secretary for the Environment , she advised the Secretary on the formulation and implementation of environmental and energy policies. She was HKDL's Director of Government Relations from 2007 to 2008 and, prior to that, News Editor of the South China Morning Post, and Administrative Officer with the Hong Kong Government.