

Mr Wayne Fong, Head of Corporate Affairs, Citi

As Head of Corporate Affairs for Citi Hong Kong, Wayne Fong leads the corporate affairs team responsible for managing Citi Hong Kong's overall communications strategy, image and reputation across its Corporate & Investment Banking, Consumer Banking and Private Banking to the media, government and local community. Wayne joined Citi in 2006, providing public relations support for Citi's consumer banking business and subsequently also commercial banking and private banking. Prior to joining Citi, Wayne had years of experience working in global public relations agencies, providing strategic counsel on public relations and communications campaigns for finance, corporate and technology clients.